



MANAGEMENT DEVELOPMENT PROGRAM "MDP" 2020

OPEN SEMINAR

Companies have strategies to reach their medium and long-term goals and objectives which requires specific skills and an organizational culture to execute them. Having the proper learning environment is key to making this happen. CICOMBRAINS have experience since 1986 in Japan and other Asian countries in developing a series of Open Seminar Program to support your company's achievement. Our goal is to exceed client expectations by continuously offering new insights through talent development.

Through our program, the participant will acquire:

1. The latest business/ communication theories and its application in the real world.
2. Consistent experience and knowledge effective to grow as a leader.
3. Network among the other managers with various industries background.



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Applications from other training firms/competitors will not be accepted.

We support accelerating your global strategy through talent and organizational development.

- All training can also be conducted in-house

NO.	PROGRAM	DATE	LOCATIONS	FEE
1.	Intercultural Management for Global Managers Understanding Indonesian Culture & Updated on the latest Indonesian business issues Whether working globally or locally, few organizations can work solely within their own cultural context. Successful management of cultural diversity has therefore become a strategic advantage. This learning program provides a comprehensive tool leading across culture, specifically focusing in understanding Indonesian culture, to help you improve cross-cultural awareness and communication skills when working with Indonesian counterparts. This training will provide you not only insights on Indonesian culture and behavior, but also hints on how to conduct leadership and communication skills to support your business achievement in Indonesia, together with knowledge sharing and discussion on the latest issues regarding to economic, business, people development, etc.	12 March	Cikarang	2,800,000
		17 September	MM UGM Jakarta	
2.	Intercultural Management (Focus on Japan company) for Indonesian employee Understand Japanese business mind-set and think strategically on the way of communication, management and operation in the workplace. This training is focusing on Japanese culture in working place and use the relevant and real cases. This is an interactive course, where the participants are requested to analyze their own experiences and assessment.	6 February 27 August	Cikarang	2,800,000
		16 April 3 Desember	MM UGM Jakarta	
3.	Power of Logic Business people must be able to organize their thoughts logically in all manner of situations, which requires skills in, among other things, making proposals, negotiating, reporting, presenting, planning, analyzing, and problem solving. Power of Logic, often considered an unapproachable concept, is a way of thinking that anyone can do simply by understanding a few principles, and it is a skill essential for modern business people.	25 June 5 November	Cikarang	2,800,000
		11 June 19 November	MM UGM Jakarta	
4.	Design Thinking for Innovative Managers Foster a more innovative, design thinking approach to identify and address company issues. Design thinking is a powerful process of problem solving that begins with understanding unmet customer needs. It emerges a process for innovation that encompasses concept development, applied creativity, prototyping, and experimentation. When design thinking approaches are applied to business, the success rate for innovation improves substantially.	2 July 10 December	Cikarang	2,800,000
		16 July 17 December	MM UGM Jakarta	
5.	Basic Management Recognize manager's role and expectation from the company and the other stakeholders (Setting up the mind-set as a manager) by learning the influence of a manager to the team and method to increase team performance, including analyzing problems and tasks, increasing communication skill and method of objective management, and recognizing the challenge to define future improvement.	2 April 8 October	Cikarang	2,800,000
		23 April 22 October	MM UGM Jakarta	
6.	Strategic HR Business Partner October (6 meeting every Saturday) Get the skills you need to become an HR business partner, a position that serves as an essential operational and strategic resource and drives change within an organization. This course will offer you a comprehensive range of practical tools and skills so you will get ready for any business challenge to support your business leader within your organization.	Feb. – March Sept. – Oct.	MM UGM Jakarta	18,000,000
7.	UPC for General Sales Equip as much sales and service personnel possible with a knowledge and skill of the effective sales communication, which is required to introduce and provide the best products to their target customers-Build confidence as a sales representative and recognize their value to the customer-Understand and apply the skills to find out the customer needs and interest through the conversation with customer-Learn how to close each meeting effectively so that sales representative can advance his/her deal as quick as possible. Courses focusing to Financial sectors also available.	5 March 6 August	Cikarang	2,800,000